

BBA Subjects:

Semester	Course code	Title of the course
First	7BBA111	<b>Language Course – I –</b> தமிழ்ச் செம்மொழியும் வணிகமடல்களும்
	712CE	Communicative English – I
	7BBA1C1	<b>Core–I–</b> Managerial Economics
	7BBA1C2	<b>Core – II –</b> Financial Accounting
	71BEPC	Professional English for Commerce & Management – I
	7BCCA1	Allied I - Banking theory
	7NME1FC	Fundamentals of Communicative English
Second	7BBA211	<b>Language Course – II –</b> அலுவலகமேலாண்மை
	722CE	Communicative English – II
	7BBA2C1	<b>Core–III–</b> Principles of Management
	7BBA2C2	<b>Core – IV –</b> Cost Accounting
	72BEPC	Professional English for Commerce & Management – II
	7BCCA2	Banking – Law & Practice
	7BES2	Environmental Studies
Third	7BBA3C1	<b>Core–V–</b> Organizational Behaviour
	7BBA3C2	<b>Core – VI –</b> Business Statistics
	7BBA3C3	<b>Core–VII–</b> Computer Applications in Business – I
	7BHIA3	Principles of Tourism in India
	7NME3C	Effective Employability Skills
	7SBS3A3	Competitive examination skills
	7BEA3	Extension Activities
Four	7BBA4C1	<b>Core–VIII–</b> Production and Operations Management
	7BBA4C2	<b>Core – IX –</b> Marketing Management
	7BBA4C3	<b>Core – X –</b> Computer Applications in Business – II

	7BBA4C4	<b>Core – XI – Business Mathematics</b>
	7BHIA4	Human Rights
	7SBS4B2	Emergency & medical Lab skills
	7BVE4	Value Education
Five	7BBA5C1	<b>Core–XII–Research Methodology</b>
	7BBA5C2	<b>Core–XIII– Management Accounting</b>
	7BBA5C3	<b>Core–XIV-Human Resource Management</b>
	7BBAE1B	Marketing Research
	7BBAE2A	Service Marketing
	7SBS5A6	Marketing & Sales management
	7SBS5A5	Heritage & tourism
Six	7BBA6C1	<b>Core –XV – Investment Management</b>
	7BBA6C2	<b>Core–XVI–Financial Management</b>
	7BBA6C3	<b>Core – XVII – Business Law</b>
	7BBA6C4	<b>Core–XVIII – Project Report &amp; Viva-Voce</b>
	7BBAE3B	International Marketing
	7SBS6B4	Fruit & vegetable preservation skills
	7SBS6B6	National service scheme